



**andina
pack®**

17th Edition



**andina
ingredients**

27-30 NOV. 2023 BOGOTÁ - COLOMBIA

The international exhibition of processing and packaging technologies for the food and beverage, pharmaceutical and cosmetic industries.



In 2023 we expect

18K+
Visitors

500+
Exhibitors

50%
International
Exhibitors

60+
Live Talks

Last edition 2021

200
Exhibitors

14K
Visitors

60
Live Talks

40%
International
Exhibitors

Why Andina Pack?



Andina Pack is the most important business fair in the region focused on production, processing, packaging and handling technologies for the food and beverage and pharmaceutical industries. Aimed at owners and executives of production and/or commercial companies.



Andina Pack attracts experts from manufacturing and packaging industries for the food and beverage sectors including owners, managers, quality control supervisors, R&D managers, engineers, logistics managers, sales support and more.



Andina Pack Powered by Anuga offers all types of processing and packaging technologies for two main industries: food and beverage and pharmaceutical and cosmetics.



Colombia is the third largest economy in Latin America and its capital, Bogotá, is the largest food and beverage market and production center in Colombia. It represents 45% of the total sales of the industry in the country and 39 of the 100 leading companies in the sector are located within it.



Visitor Profile











Top executives and professionals from regional and local industries in food and beverage manufacturing as well as pharmaceutical industry.

- Production plant managers
- Purchasing managers
- Project managers
- Product development
- Managers
- Innovation areas
- Marketing managers
- Brand managers
- Logistics coordinators
- Dealers and distributors
- Trade delegations
- Opinion leaders
- Foreign and local investors

Sectors



Top 10 visiting countries

- | | |
|---|--|
|  Ecuador |  Brazil |
|  Venezuela |  Panama |
|  United States |  Chile |
|  Mexico |  Italy |
|  Peru |  Costa Rica |

Participation Fee

- **Early Bird:** \$ 320 USD/m²* Until March 31st, 2023
- **Regular Rate:** \$ 340 USD/m²* Until day of the show

*Net Price, does not include 19% VAT

Contact



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